


# The ROI of Better Conversations.



## Better Conversations.

-  **Better group conversations** improve employee relationships & leadership credibility.
-  **Better one-to-one conversations** strengthen individual relationships & develop a coaching habit.

## Better Relationships.

Research from Gallup indicates that managers and leaders are **the biggest factor influencing employee engagement**, and employees are **3x more likely** to be engaged when they have regular and meaningful communication with their manager.

**Your best people expect more from their leaders.**



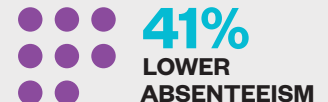
“Our work,  
our relationships,  
and our lives  
**succeed or fail**  
one conversation  
at a time.”

SUSAN SCOTT, AUTHOR OF  
*FIERCE CONVERSATIONS*

**Strong connections are formed  
through (a) real conversation  
and (b) shared experience.**

## Better Engagement.

Organizations with **top-quartile teams** in employee engagement have:



SUMMARIZED FROM THE GALLUP Q12 SURVEY, 2016

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