

# Ignite Your Team

**Transform Dysfunction and Discord for Increased Profits**

*With Catherine Rocheleau*

*Speaker • Executive Coach • Award Winning Best Selling Author*



## A FEW OF OUR CLIENTS

*BC Government*

*BC Special Olympics*

*Canadian Food Service Executives Association*

*Capilano University*

*Centrum*

*Dietitians & Nutritionists Association of B.C.*

*Distinctive Women Magazine's IGNITE Conference*

*Entrepreneurial Success Network*

*Flour Engineering*

*Mom CEO Academy*

*Monsanto Canada Inc.*

*Refreshments Canada*

*Tetley Tea (Lipton)*

*Ultimate Women's Conference*

## Our Most Requested Speaking Topics

### Employees Not Motivated? 3 Steps to Boost Productivity and Profits

Are you getting the most from your interactions with employees, colleagues and customers? A conversation is tops when it comes to building trust, engaging others and achieving goals. This presentation will focus on the value of conversations and three key steps you can take today to reap the benefits of every interaction to boost productivity and targeted results.

### Personality Differences Getting in the Way? Discover how Introverts, Ambiverts and Extroverts can Get Along and Build a Stronger Team so That You Attract and Keep Good People

This interactive session focuses on three main personalities – Introverts, Ambiverts and Extroverts and what they bring to the workplace. Every personality style reveals its own strengths & weaknesses. We will explore how each personality style navigates the workplace, and how each style independently and collectively can be an asset when focused on effective and productive interactions.

### Productivity in a Slump? How to Transform Team Dynamics at the Systems Level so That You Improve Service and Profits

This session will explore the hidden forces within teams that sabotage success. Turn around dynamics to move your team from dysfunctional to dynamic.

## BOOK CATHERINE FOR YOUR NEXT EVENT

### Ignite Leadership International™

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**Catherine Rocheleau ignites your professional services team to massively improve productivity and profits**, She is the Founder and CEO of Ignite Leadership International leads a thriving professional practice focused on organizational development and team dynamics. Through coaching, consulting and training, Ignite Leadership helps lead executives and employees in conversations designed to hone their business and communication skills, boost engagement through effective teams, reduce costs, increase revenues & amplify learning.

Catherine holds a Masters in Business Administration in Management Leadership and Project Management. She is the recipient of a Quilly Award® as a Best Selling Author, and received the Western Canada Food Service Executive Award. She's been featured in Business in Vancouver and Distinctive Women Magazines, the Continental Who's Who and the Kathy Ireland Show, and a Delegate with the International Women's Leadership Association.

Catherine's insatiable curiosity and personal desire to learn is her motivation. She is driven by a strong desire to see other people succeed and the immense personal satisfaction that comes from contributing to their success. She also takes pride in being nimble to respond to

a diverse array of client needs.

As a speaker, Catherine enjoys sharing insights, stories, and ideas to help audiences gain new perspectives and stretch what they can achieve personally and in business. Her pragmatic and insightful approach enlightens and engages audiences wherever she speaks.

On a personal level, Catherine enjoys time with family and friends, travelling, and volunteering in the community, Although, not "sporty" Catherine is a great cheerleader and avid fan of the Vancouver Canucks, B.C. Lions and Team Canada in any sport. She is also a self-proclaimed "Olympaholic".



**Felicia Lee, CEO**

*Catherine delivers her presentation in a clear, engaging, and relevant manner. Our group went away with new insights, tools, and immediate impact to business growth.*

*Catherine offers useful tactics, tips and tools to help them succeed. She is a class act & a true pro.*



**Roger Killen,**  
Vancouver Business Network

*Catherine, is a wealth of practical information. I can't wait to get back to work and start to implement your plan.*

**Debbie J. (Participant)**

**As Seen on**



**As Heard on**



**As Featured in**



**Catherine is available for keynotes, workshops, training, breakout sessions and more! Topics can be customized to suit your needs, other topics by request.**

**Contact Catherine for your next event.**

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